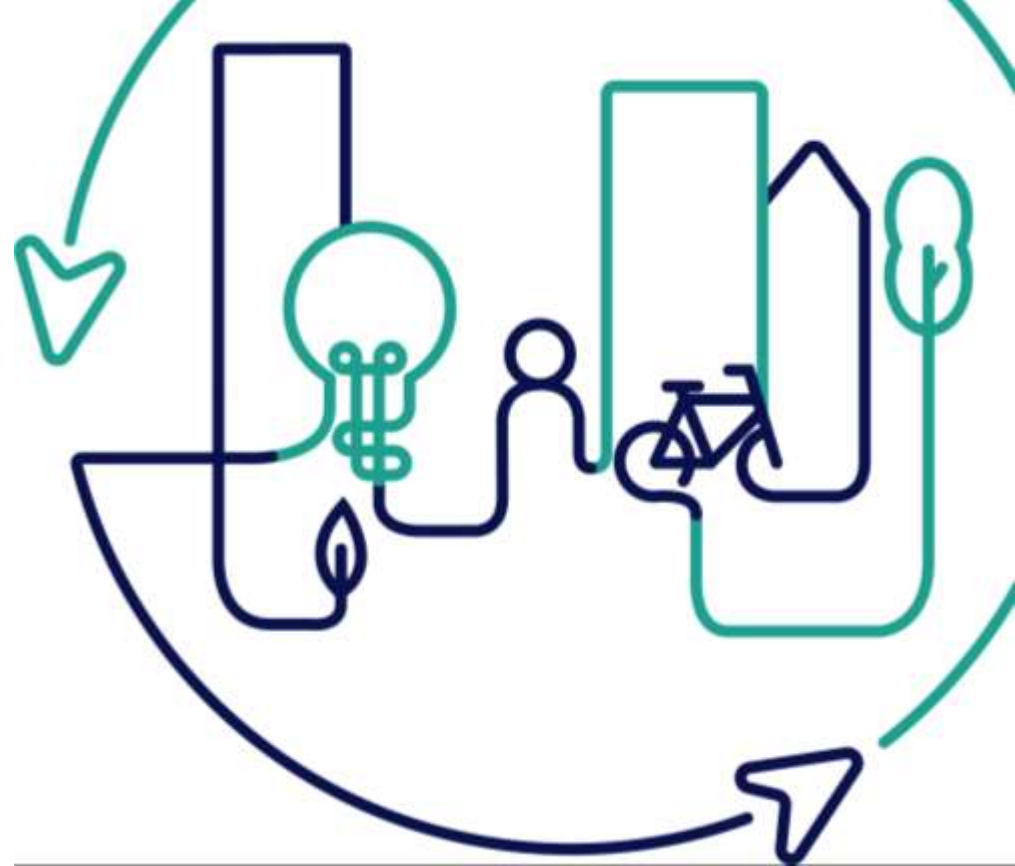


EUROPEAN U R B A N INITIATIVE



Co-funded by
the European Union

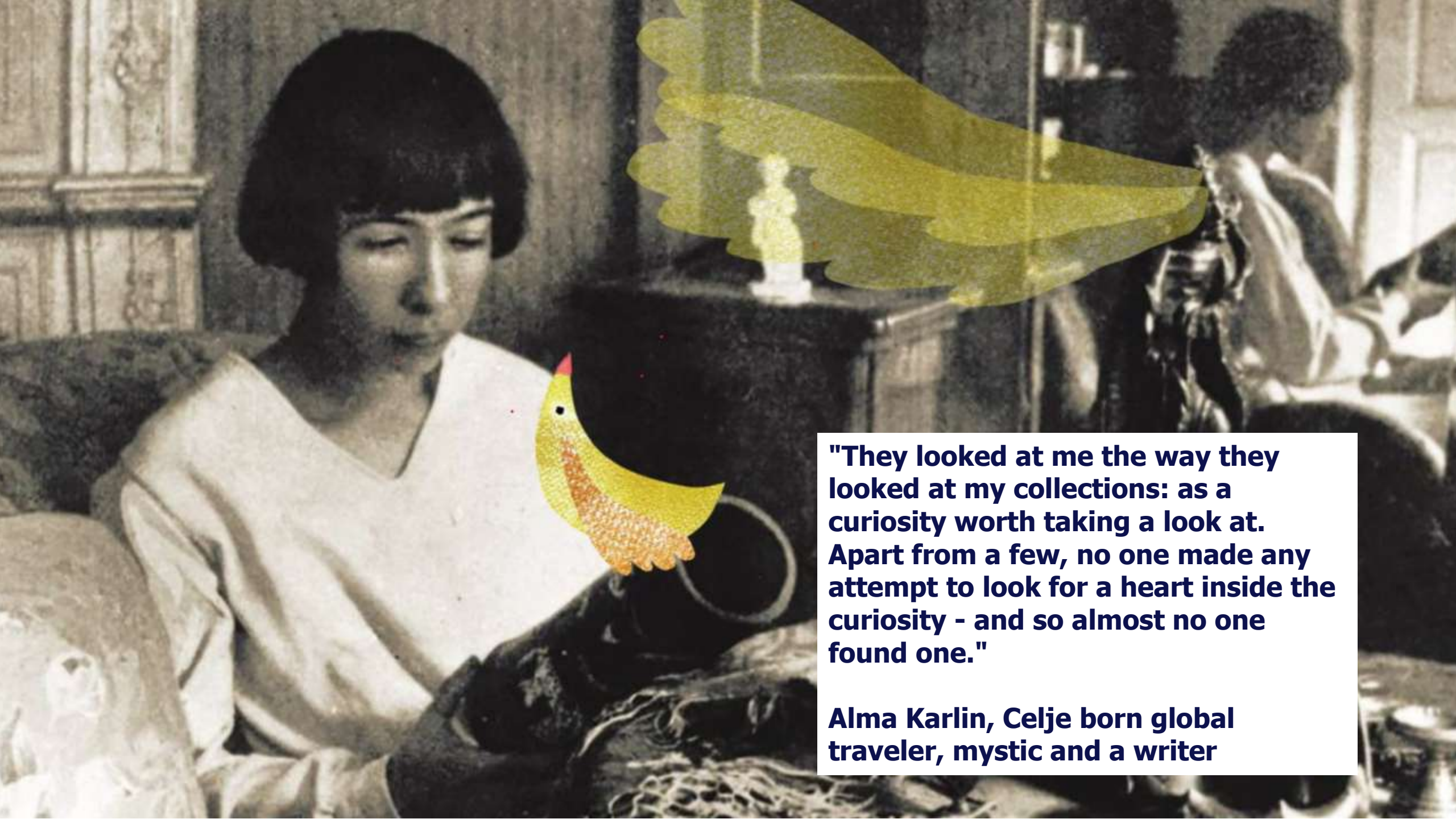
Synthesis and roadmapping session

Co-Creating Solutions for Celje, Slovenia

Welcome!



Co-funded by
the European Union



"They looked at me the way they looked at my collections: as a curiosity worth taking a look at. Apart from a few, no one made any attempt to look for a heart inside the curiosity - and so almost no one found one."

Alma Karlin, Celje born global traveler, mystic and a writer



Session Plan

13:30

**Introduction & dilemma recap by
Tanja Tamše (Celje)**

13:40

Phase 1 – Identify solutions

13:55

Phase 2 – Build the roadmap

14:20

Reporting from each table

14:35

**Celje reaction, Wrap-up &
Closure**



Session Aims

1

Reflect on lessons learned from workshops, city examples and site visits

2

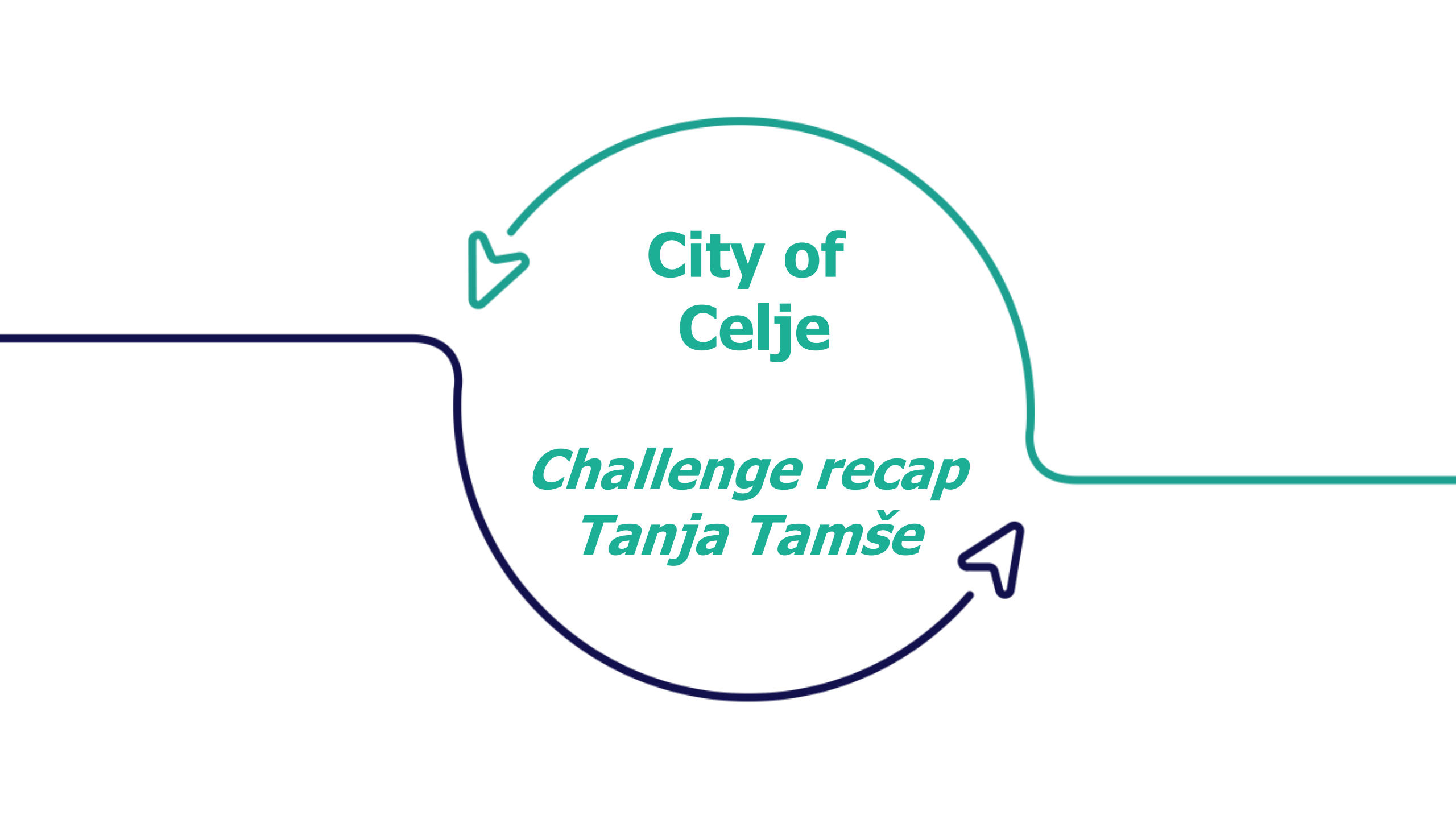
Apply these lessons to the Celje urban dilemma

3

Identify practical policy responses and build a roadmap for implementation

4

Generate recommendations that Celje can take forward



The diagram features two circular arrows. The top arrow is teal and points clockwise, with the text 'City of Celje' centered inside it. The bottom arrow is dark blue and points counter-clockwise, with the text 'Challenge recap' and 'Tanja Tamše' centered inside it. Both arrows have horizontal lines extending from their right sides.

**City of
Celje**

***Challenge recap
Tanja Tamše***



MAGnetic attraction forces of the city NETwork



THE CHALLENGE



How can Celje create the conditions that make talented people choose to stay, return and build their future in the city?



Vzdušje v mestu

Mestni utrip
ustvarjamo skupaj



Industrija 4.0

Povezovanje
šolstva in gospodarstva
za delovna mesta prihodnosti



Trajnostna mobilnost

Varne poti
za otroke,
prijaznejše mesto
za vse



Energetske skupnosti

Lokalna energija
za trajnostno
prihodnost Celja



Dostopna stanovanja

Dostopen dom =
razlog, da ostanemo v Celju

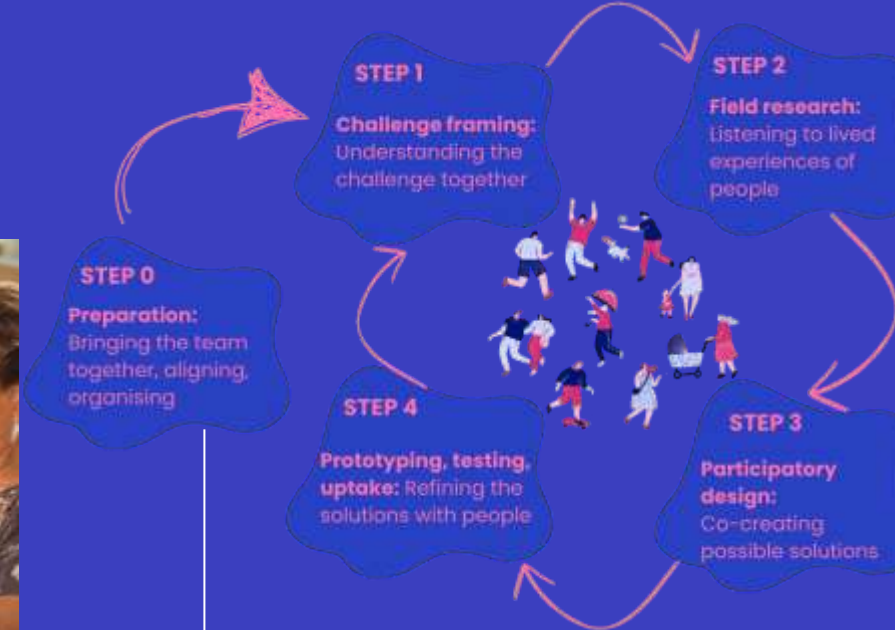
WHAT ARE WE TRYING? 1/2



Celje City Conferences



Celje Energy Alliance



URLLL Methodology

Innovative models of living

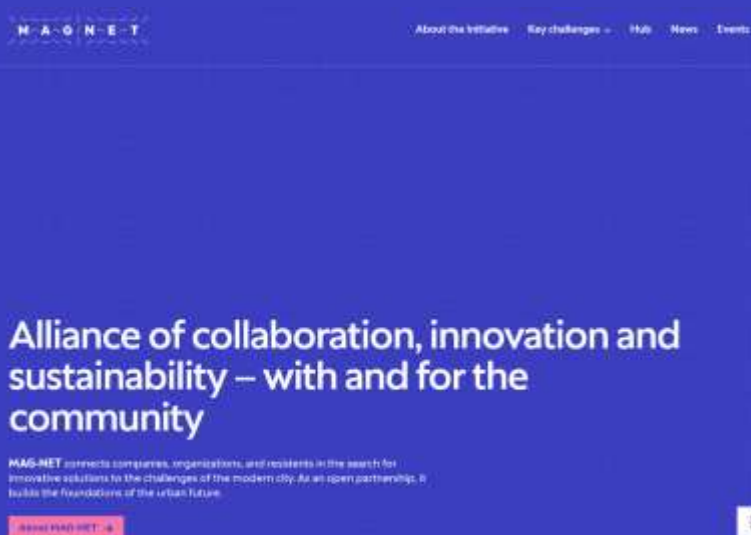


WHAT ARE WE TRYING? 2/2

MAG-NET Platform

MAG-NET HUB

Servis 48 for Business



MAG-NET

About the Initiative Key challenges Hub News Events

Alliance of collaboration, innovation and sustainability – with and for the community

MAG-NET connects companies, organisations, and residents in the search for innovative solutions to the challenges of the modern city. As an open partnership, it builds the foundations of the urban future.

Join MAG-NET




SERVIS 48 FOR BUSINESS

One digital entry point for businesses to communicate with the City of Celje.

Ask. Report. Propose. Get support. Follow. Together for a stronger Celje.

FASTER RESPONSES CLEARER PROCESSES A MORE BUSINESS-FRIENDLY CITY

How it works?

- SUBMIT**
Describe your request or idea.
- GET DIRECTED**
We connect you with the right municipal service.
- FOLLOW**
Track the status of your request.
- GET RESULTS**
Together we solve challenges and create new opportunities.

STRONGER BUSINESSES. A STRONGER CELJE.

**How do we create visible
progress today while
building systemic
change for tomorrow?**

ROADMAPPING THE ANSWER

0–2 YEARS



What meaningful progress could Celje make visible now?

3–5 YEARS

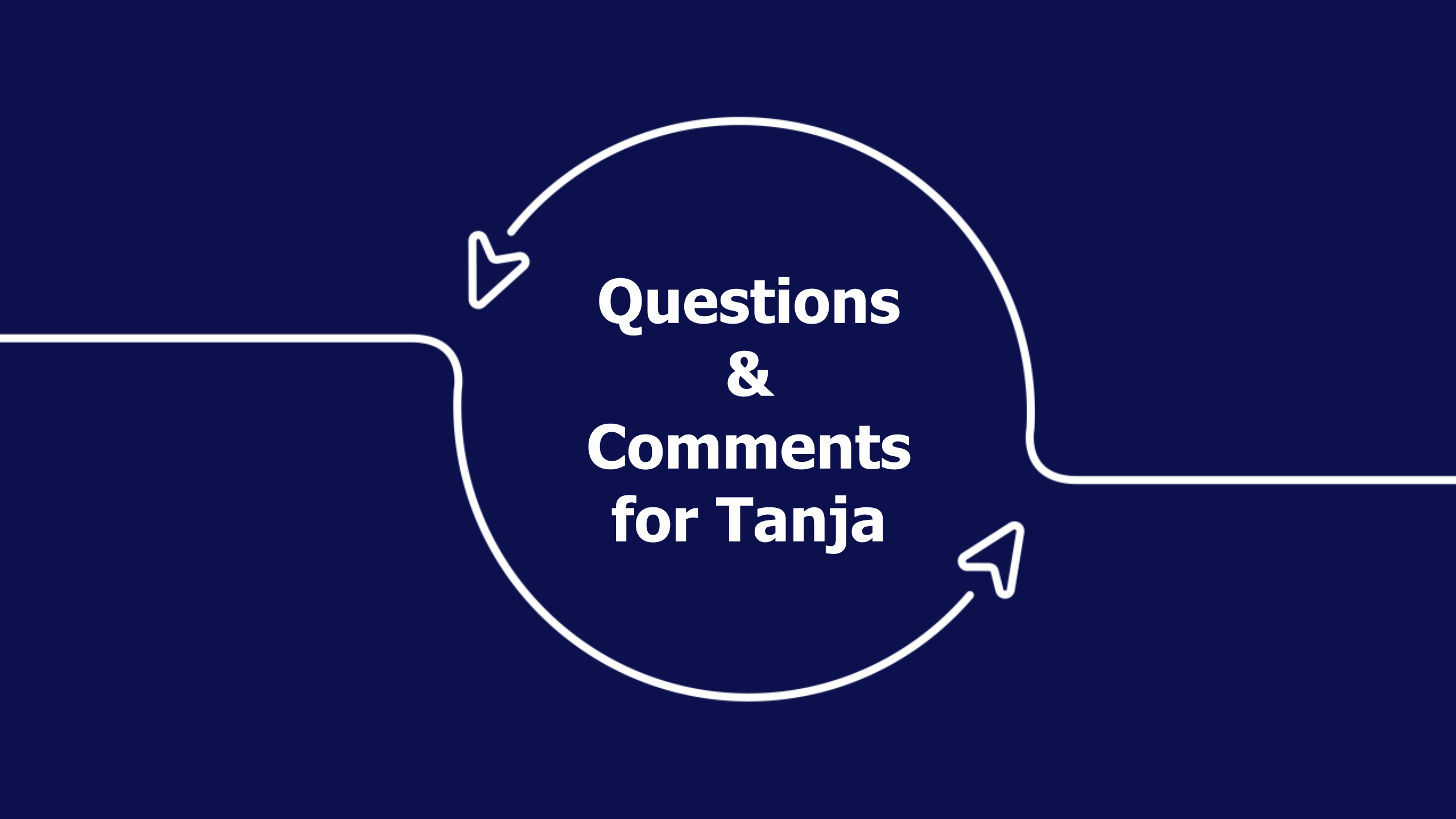


What needs to change for promising experiments to become part of how the city works?

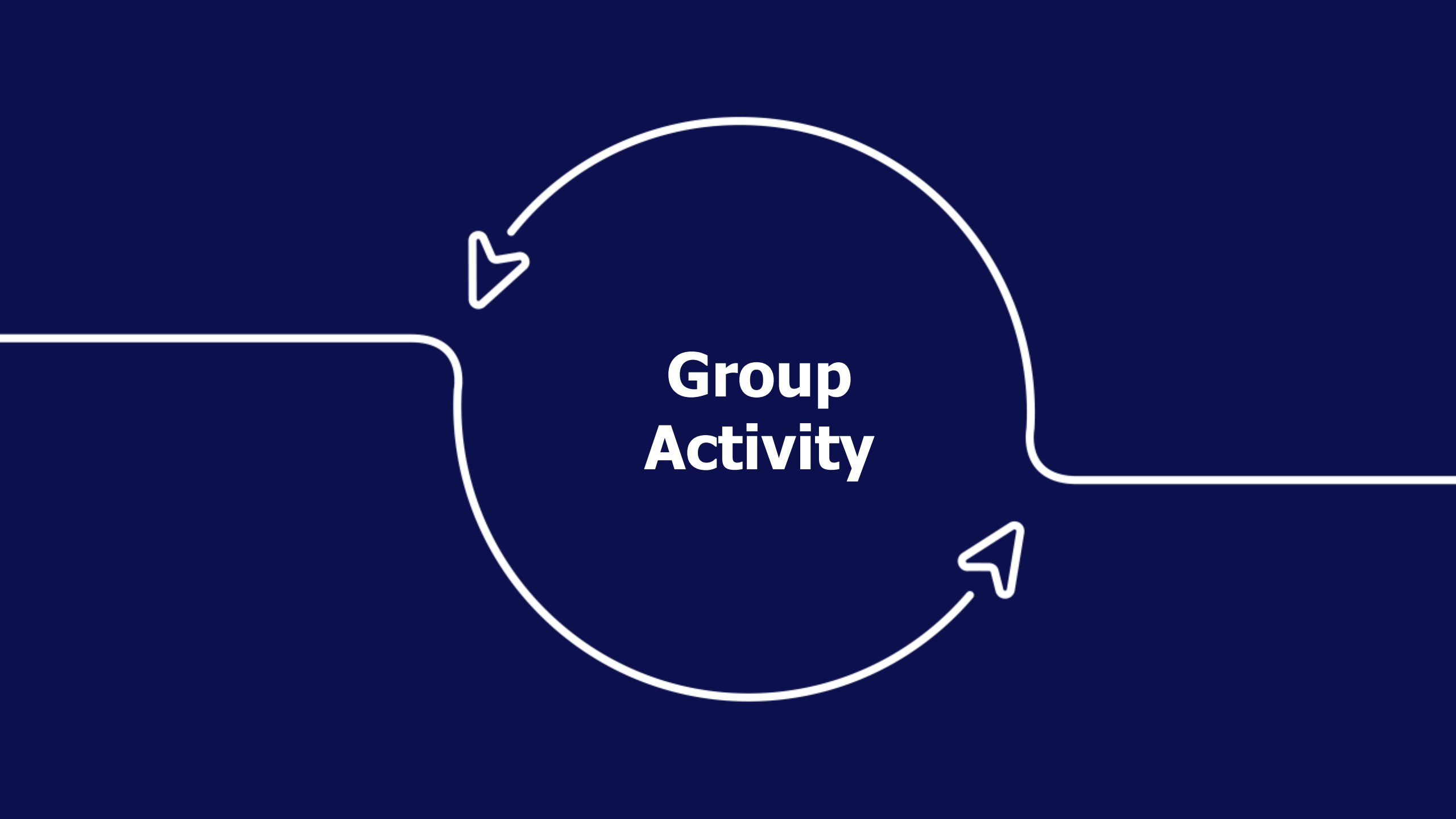
5–10 YEARS



What would systemic change actually look like?



**Questions
&
Comments
for Tanja**



**Group
Activity**

Phase 1 – Generate Solutions

- What actions could help answer Celje's dilemma?
 - policy measures
 - governance approaches
 - Partnerships
 - spatial interventions
 - talent initiatives
 - housing measures
 - community actions
 - economic development actions
- Record all ideas on sticky notes. One idea per note.
- The context, project and dilemma is on your table handout.

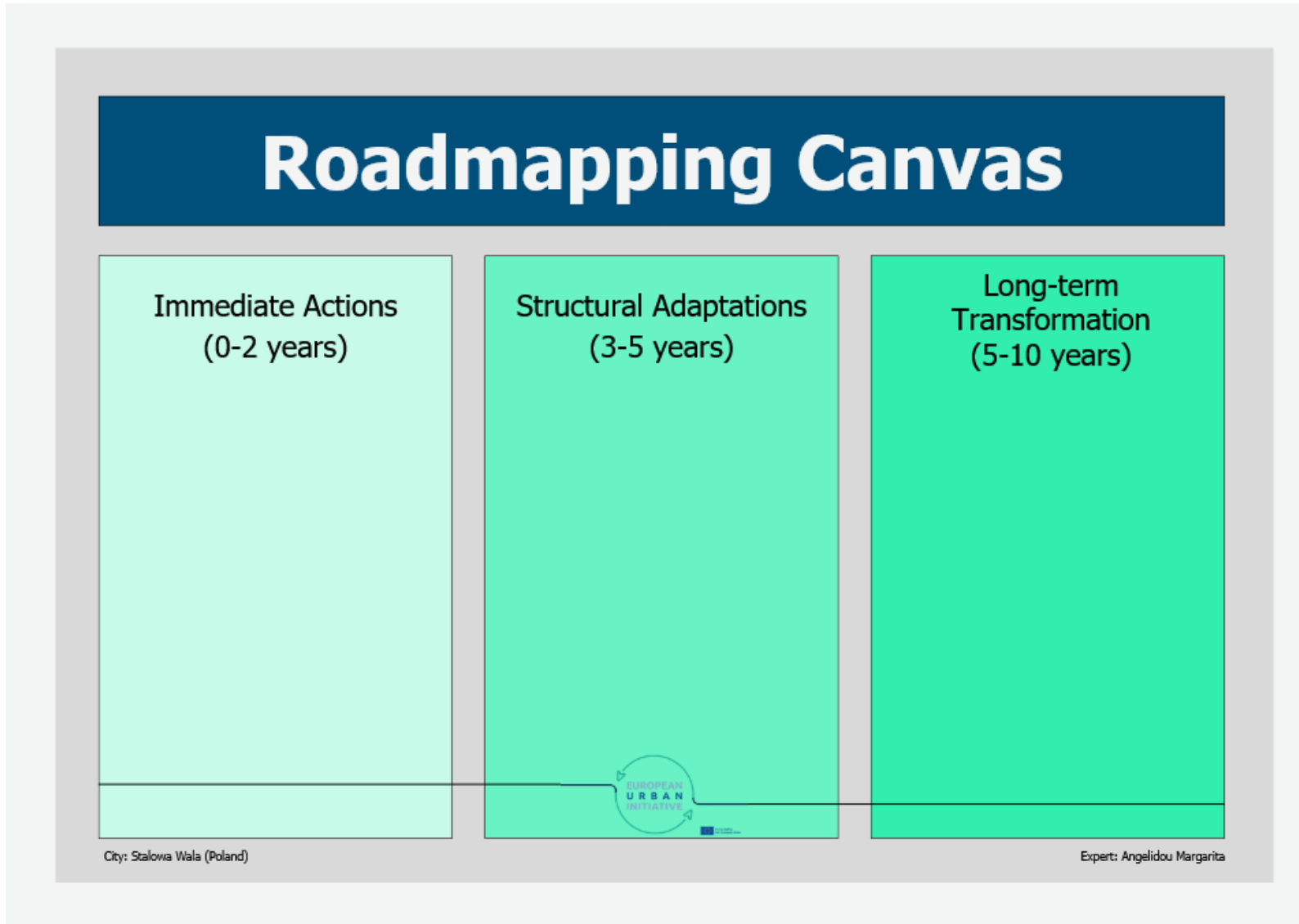
15' minutes



15' minutes

Phase 2 – Build the Roadmap

ROADMAPPING CANVAS



Phase 2 – Build the Roadmap

ROADMAPPING CANVAS

- Each table has the same roadmapping canvas.
- Each table acts as a co-creation group.
- Arrange your written sticky notes on the canvas building blocks.
- Discuss and exchange on how your ideas on the sticky notes can complement each other and how they could work together under an integrated approach on different time horizons.
- Feel free to move ideas across the canvas as your discussion evolves.

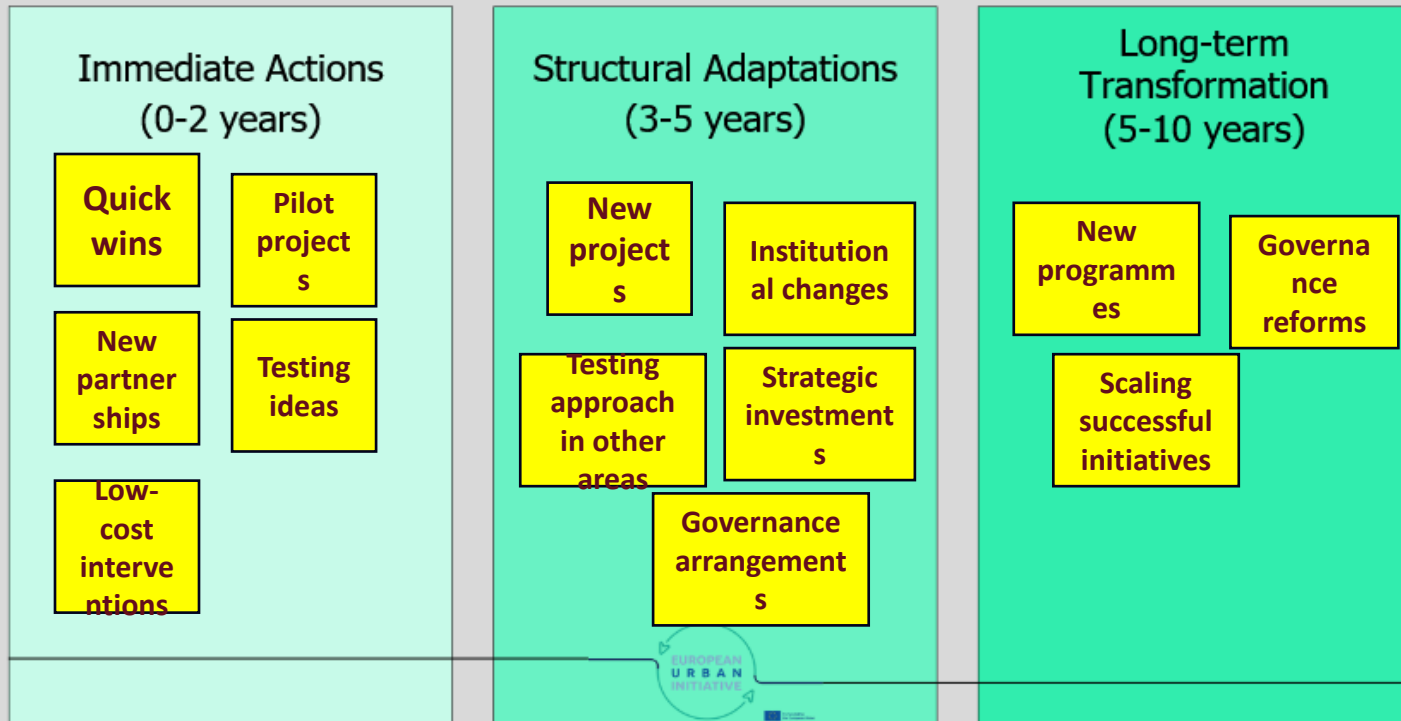
Each table should prepare:

- 2-minute roadmap presentation
- One representative per table will present:
 - Top immediate actions
 - Top structural adaptations
 - Top long-term transformations
 - How these all come together under an integrated approach for the respective phase

Phase 2 – Build the Roadmap

ROADMAPPING CANVAS

Roadmapping Canvas



City: Stalowa Wola (Poland)

Expert: Angelidou Margarita

Dilemma:

*How can a **city transform the results** of an innovative local project into a **long-term development model** by embedding it in strategic policies and strengthening its connections with national and international innovation ecosystems, networks and organisations?*

25' minutes

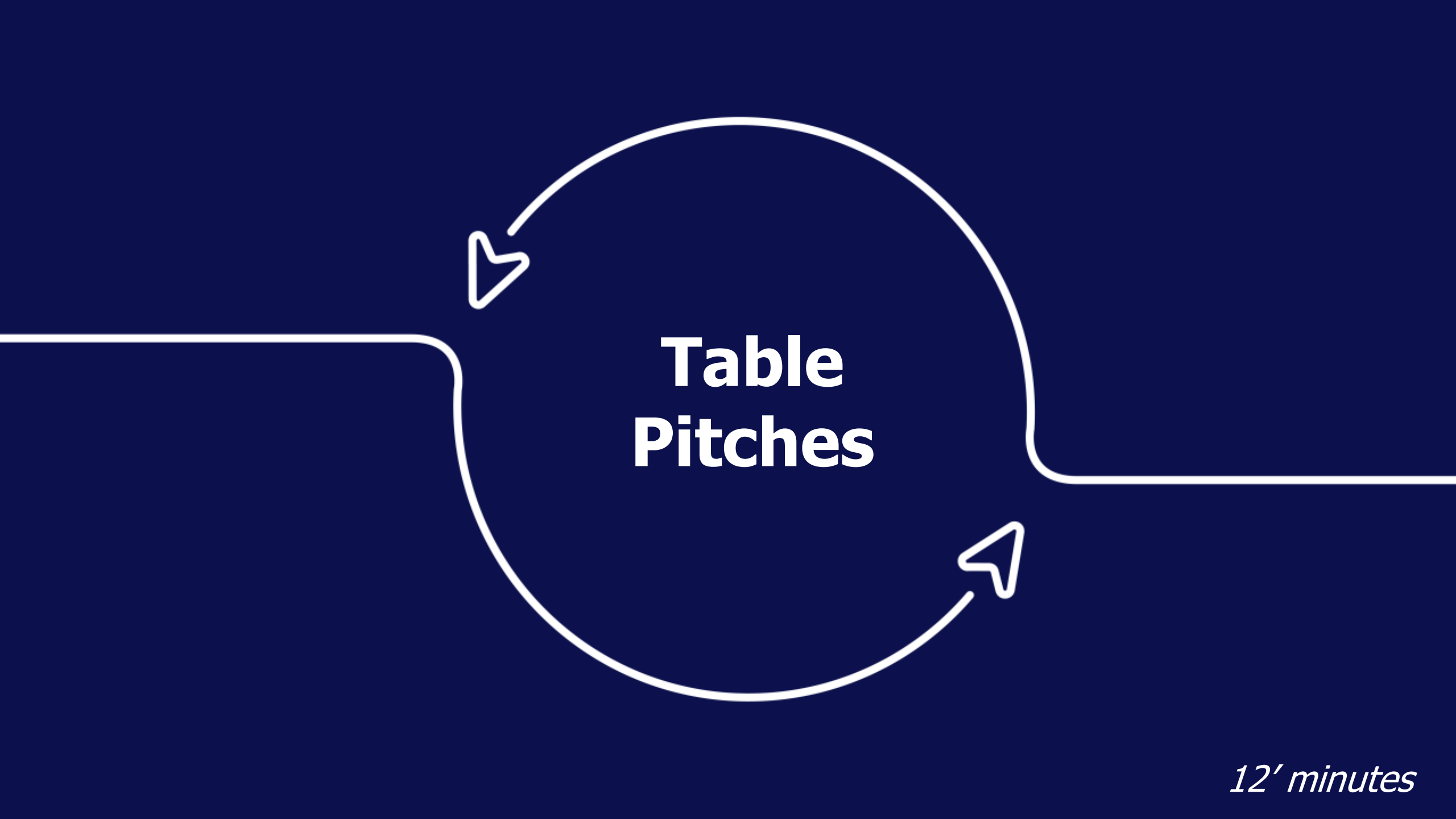


Table Pitches

12' minutes

Emerging Insights

- Common priorities
- Innovative ideas
- Areas of consensus
- Areas requiring further exploration



**Let's hear
from
Tanja!**

5' minutes



**What's next
for you?**

14:45

Final reflection (plenary)

15:30

Farewell coffee

Thank you

